

of the following criteria: involvement of such Member State agency in the implementation of similar projects, or as an existing donor of TradeMark East Africa.

4.4.2 Changes from indirect to direct management mode (and vice versa) due to exceptional circumstances (one alternative second option)

In case it is not possible to conclude an agreement with an international organisation (4.4.1) or a replacement member state organisation due to circumstances beyond the control of the Commission, the alternative implementation modality in direct management will be grants.

Grants: (direct management)

(a) Purpose of the grant(s)

The grant would cover all outcomes of this action.

(b) Type of applicants targeted

See under (c), the applicant has already been identified.

(c) Justification of a direct grant

Under the responsibility of the Commission's authorising officer responsible, a grant may be awarded without a call for proposals to TradeMark East Africa.

Under the responsibility of the Commission's authorising officer responsible, the recourse to an award of a grant without a call for proposals is justified based on the applicant's technical competence, its high degree of specialisation and its administrative power vis-à-vis the government, given its track record in all fields of the action. There is no other organisation in Kenya that is able to implement the envisaged eco-system approach to achieve the outcomes of the action. TradeMark East Africa has a unique trusted relationship with the government, which is unparalleled with any other organisation in Kenya, where the government at high level is part of its governance structure. Finally, TradeMark East Africa has all necessary expertise present in Kenya and in-house.