

statement as appropriate on all communication materials related to the actions concerned. However, action documents for specific sector programmes are in principle no longer required to include a provision for communication and visibility actions promoting the programmes concerned. These resources will instead be consolidated in Cooperation Facilities established by support measure action documents, allowing Delegations to plan and execute multiannual strategic communication and public diplomacy actions with sufficient critical mass to be effective on a national scale.

Specific communication events and activities related to the project will be agreed upon and undertaken in coordination with the implementing partners through regular dialogue. Considering the sensitive context, there will be no joint visibility efforts with government partners, instead the EU and implementing partners will implement context specific conflict sensitive initiatives to achieve linkages with the overall strategic communications plan.