

- 4.5. Improve the Good Governance for institutions of the national quality infrastructure
- 4.6. Set up a coordinating mechanism among different institutions of the national quality infrastructure
- 4.7. Train and coach a pool of advisers/trainers to support MSMEs to implement management systems according to market relevant international standards related to quality, food safety, environmental management and energy management (ISO 9001, HACCP/ISO 22000, ISO 14001, ISO 50001, etc.)
- 4.8. Train and coach MSMEs through the trained advisers/trainers to implement management systems related to quality, food safety, environmental management and energy management (ISO 9001, HACCP/ISO 22000, ISO 14001, ISO 50001, etc.).

Key results (indicative):

- *The technical regulatory framework for the quality infrastructure improved and aligned with international commitments;*
- *Capacity of Uganda National Bureau of Standards improved;*
- *Strengthened capacity of SMEs in selected value chains to comply with quality and environment standards and TBT-related requirements*
- *Improved access of SMEs to accredited conformity assessment services;*
- *Governance of Quality Infrastructure institutions improved;*
- *Network of local experts to support SMEs enlarged;*
- *Better compliance of SMEs to regional and international standards.*

Activities relating to Output 5 – Strengthened e-commerce ecosystem and stakeholders

- 5.1. Facilitate partnerships with international and national ecosystem players to advance inclusivity and resolve bottlenecks.
- 5.2. Design a customized e-commerce training program tailored to the ecosystem and target markets
- 5.3. Build technical capacities of national partners, including BSOs, in e-commerce and strengthen their capabilities to support enterprises through on-the-job coaching.
- 5.4. Build capacities of enterprises in e-commerce, through training program and advisory support to connect them to markets through digital channels
- 5.5. Scale the program through a created network of entrepreneurs via peer-to-peer learning.

Key results (indicative):

- *Ecosystem enhanced for inclusive and sustainable e-commerce*
- *Capacities of BSOs in e-commerce built and offering for enterprises is embedded to ensure sustainability and scalability*
- *Awareness of enterprises on e-commerce increased, capacities of enterprises in e-commerce built and enterprises are connected to markets domestically, regionally and international through online channels*

Activities relating to Output 6 – Enhanced trade and investment promotion between Uganda and the European Union

- 6.1. Support the establishment and functioning of a European Chamber of Commerce (or a similar structure)
- 6.2. Ensure continuity to the work of the Sustainable Business for Uganda (SB4U) Platform
- 6.3. Provide direct services to companies for export / import and investment facilitation
- 6.4. Scale-up B2B and B2G activities

Key results (indicative):

- *A self-sustainable European Chamber of Commerce (or a similar structure) is established and functional*
- *Organisation of B2B and B2G activities; e.g. Uganda – EU Business Forums, Business Conventions, networking events, workshops / conferences, etc.*